# ETO Questionnaire

#### Thank you for your enquiry. We would like to know more about your organisation. Please complete this form and email to: info@francesking.com

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| Date:      Your details |
| Contact name:       |
| Job title:       |
| Organisation name:       |
| Organisation registration number:       |
| Address:       |
|        |
|        |
| Tel:       | Mobile:       |
| Email:       | Website:       |
| Whatsapp:       | WeChat:       | Line:       |
| About your organisation |
| 1. Ownership and type of organisation (private or limited company):        |
| 2. Number of employees in your organisation:       |
| 3. Name of Director/owner if different from contact above:       |
| 4. Will you pay the school on students’ behalf (net booking) OR will students pay the school (gross booking)? Net [ ]  Gross [ ]   |
| 5. How many years have you been in business?       |
| 6. Are you a member of any associations? Which?       |
| 7. Do you work with other schools in London? If yes, which schools:       |
| **Business Reference**

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| **We will contact the school/referee below for a business reference.** We keep copies on our database of all school/company references and may be asked to provide these during inspection. |
| Name of School: | Contact name: | Contact details: (Email)  |
| 1.       |       |       |
| 2.       |       |       |
| If you are not able to provide the name of a school that you currently work with, please provide another referee:Contact Name:       Organisation:      Relationship with you:       Email:       |

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| About your market |
| 1. How do you know about Frances King?       |
| 2. How many students per annum do you send to London?        |
| 3. Which programmes interest you?**UK**[ ]  Adult General English[ ]  Part Time Afternoon [ ]  Academic Year [ ]  IELTS Examination preparation[ ]  30+ (summer only) [ ]  Business English | [ ]  Private Lessons[ ]  Family programmes [ ]  50+programmes [ ]  Christmas & New Year in London[ ]  Online Programmes[ ]  Part Time Evening English  |
| 4. How many students per annum do you anticipate you will send to Frances King?        |
| 5. Do you produce your own brochure? Yes [ ]  No [ ]  |
| 6. Do you have your own website? Yes [ ]  No [ ]  |
| 7. How do you intend to promote Frances King?       |
| 8. Do you have a local office or staff in London? If YES, details:       |
| Main marketing contact (if different from contact details on page 1) |
| Contact name:       |
| Job title:       |
| Tel:       |
| Email:       |
| Main financial contact (if different from contact details on page 1) |
| Contact name:       |
| Job title:       |
| Tel:       |
| Email:       |

* Thanks for completing this form. Please email this to us and we will contact you regarding an official agreement.
* We would also be delighted to show you our school and accommodation the next time you are visiting London.